



Crossroads Charter Schools

Business Trailblazers Giving Force

A DYNAMIC ANNUAL MEMBERSHIP GROUP

Connecting business partners with future leaders from Crossroads Charter Schools and fostering collaboration between students and the business community.



CROSSROADS SCHOLARS thrive in an academically rigorous, creative environment that embraces Real World Learning, STEM and Math Learning Labs, athletics, a nurturing learning environment and more.

Without visionary partners like you, these life-changing educational opportunities wouldn't exist.

ANNUAL MEMBERSHIP LEVELS

Choose a level and number of benefits that align with your business goals!



\$500 (1)

\$1,000 (2)

\$2,500 (3)

\$5,000 (4)

\$10,000 (5)



\$15,000: Become an Education Champion!

Receive full access to all benefits below and a front seat to student success

BENEFITS

- **RECOGNITION THAT MATTERS** – Your company's commitment to education showcased on the Crossroads website & social media
- **SEE IT TO BELIEVE IT** – Join our QUARTERLY LEARNING WALKS to witness your investment in action.
- **NETWORK WITH PURPOSE** – Connect with visionary leaders and future changemakers at NETWORKING COFFEES—where influence meets inspiration.
- **BE THE CHANGE** – Shape the future of education - you or your employees SERVE AS A LEADERS on key school committees & initiatives.
- **LEAVE A LEGACY** – Inspire students as a GUEST SPEAKER, sharing your insights and fueling their ambitions.
- **A THANK YOU THAT STANDS OUT** – Feel the impact as our scholars personally deliver a SPECIAL TOKEN OF GRATITUDE to your employees



BE A BUSINESS TRAILBLAZER
Join Today and Start Right Away!

SCAN QR Code
or Click [HERE](#) to learn more and sign up!



Contact Lea Petrie,
Development Manager
Email lpetrie@crossroadsschoolskc.org



Looking for more engagement? Consider a **MARKETING SPONSORSHIP** of one of our programs with tailored marketing benefits to help drive promotion of your business. See next page for details

Business Trailblazers Giving Force: Marketing Sponsorships



A Crossroads Charter Marketing Sponsorship can provide valuable long-term benefits to an innovative, future-focused and inclusive community

Presenting/Title Sponsorships

Crossroads Charter Schools has programs that both provide meaningful and life-changing opportunities for students and, with your company's brand alignment and values, will be a win-win for both the students and your business

Title/Presenting Sponsorships begin at \$10,000 per year for a 3-year commitment and include customized benefits to meet your business goals. Benefits can include:



- Naming rights for key programs & spaces
- Banners and Signage
- Verbal recognition where appropriate wherever program is mentioned
- Social media feature and promotion recognizing your business
- Logo placement in Crossroads communications and looping on digital signage
- Ad inclusion in weekly email blasts (this opportunity is exclusive to sponsorships)
- Custom sponsorship benefits tailored to your company's goals. Have something in mind? Let's create a tailored package together for any level.

Available Sponsorship Opportunities



College Access and Career Readiness

- Real-World Learning & Career Pathways
- Real World Speaker Series
- AVID (Advancement Via Individual Determination)
- Graduating Senior Class (including events like Commencement, Senior Sunrise Breakfast and Senior Sunset and Sr. Class Trip)

Student Development

- RISE & SHINE Coffee Shop and related Project Based Learning
- Athletics & Sports Teams- Basketball, Cheer Squad, Track and Field
- Math & STEM Programs
- Family Nights- Hispanic Heritage Night, Black History Night, etc.
- Social Emotional Learning Programs
- ELL/ New American Programs

Official Sponsorships

- Transportation
- Building
- Technology
- Food Service



Contact
Lea Petrie,
Development Manager
to discuss your custom
sponsorship package

lpetrie@crossroadsschoolskc.org
816-221-2600 x176

Event Sponsorships like *Dreaming Big* and *Art : Undefined* begin at \$1,000 annually and include tickets, social media, and email promotions leading up to the event. See last page for more info

Business Trailblazers Giving Force **Marketing Sponsorships**

A Crossroads Charter Marketing Sponsorship can provide valuable long-term benefits to an innovative, future-focused inclusive community

Crossroads Charter Schools Reach



Crossroads Community

Student community Pre-K through 12: 1049 Scholars

3 Campuses:

Crossroads Academy- Central Street (K-6)

Crossroads Academy - Quality Hill (K-5)

Crossroads Prep Academy (7-12)

Staff: 149 Administrators, Teachers, and Support Staff

Families: 693 Families

**(Residents of the KCPS School District and
Downtown Employees Representing 75+ companies)**



Alumni (2022 was first graduating class): 139

Community Partners

Caring for Kids

The Fount KC Church

Hope Church

Kansas City Public Schools

Metropolitan Community College

MindDrive

Operation Breakthrough

Show Me KC Schools

St. Mark's with EarlySTART

UMKC



Marketing Partners

KCPBS

NP Connect

Digital Community Reach

Facebook 2.2K Followers

Instagram 1272 Followers

Website (Traffic)

Email List: 4,641








Business Trailblazers Giving Force

Memberships Giving Form

Why Join the Inaugural Business Trailblazers Giving Force?

-  Supporting our students today ensures they become your most valuable employees tomorrow
-  Recognition highlighting your investment in quality public education through all Crossroads socials
-  Networking events with other business community leaders and senior scholars
-  Valuable brand exposure in our Crossroads community of staff, students, families and supporters

Membership Levels

Examples of How Your Membership Can Make A Difference

- **\$500 (1) – FUEL ALEJANDRO’S FUTURE-** can cover a student’s meals for an entire school year because no child should have to learn on an empty stomach.
- **\$1,000 (2)– POWER GABE’S SCHOOL DAY!** Funds one full day of education for a Crossroads student—because every day is a step toward success.
- **\$2,500 (3)– DRIVE WILLIAM’S DREAMS!** Provides a year of transportation, ensuring no student is left behind due to lack of access.
- **\$5,000 (4) – LAUNCH ANNA AS A LEADER!** Covers a full year of tuition at our Early College Academy, helping students jump-start their future with a diploma AND an Associates Degree
- **\$10,000 (5) – DOUBLE JAE’LAH’S POTENTIAL!** Funds a full semester of Dual Credit courses, giving students a competitive edge in college and beyond.
- **\$15,000 (ALL) – EQUIP OUR ATHLETES- BUILD A LEGACY!** Provides athletics equipment for an entire year—because sports teach lessons that last a lifetime.

Your support isn’t just a membership—it’s an investment in a real student’s success here and now.
Let’s build a brighter future together!

Membership Form

Name of Company _____
 Contact Name _____ Title _____
 Address _____
 City/State/Zip _____
 Email _____ Phone _____

Level of Membership _____

Choose corresponding number of benefits that align with your business goals:

- _____ Digital Recognition of your company for one year
 _____ Networking Coffees
 _____ Personalized Student Thank You
 _____ Serve on a leadership Committee
 _____ Be a Guest Speaker

Scan QR Code
 or
 visit [link](#) to pay online



_____ Our Check is Enclosed
 _____ Please send an invoice attn to contact
 Mail this form to Attn: Development
 816 Broadway Blvd. Kansas City, MO 64105



Crossroads Charter Schools

Join these Inaugural Business Trailblazers



**Double Click Image to See
Our Amazing CPA Students in Action**

Thank you!

**The Campground
Community Christian Church
CrossFirst Bank
EdOps
Fox and Pearl Restaurant
Lubanzi Wines
Marsh and McLennan
MC Realty
K12itc A Menlo Company
Populous Architecture Design
Spokes Coffee
Turner Construction
West Bottoms Whiskey**

AND YOUR COMPANY HERE



**Scan QR Code or Click [HERE](#) to join
Business Trailblazers today!
For more questions or more information,
email lpetrie@crossroadsschoolskc.org**



Crossroads Charter Schools

ART:UNDEFINED

Featuring
Local Artists and
Student-
Workshopped
Masterpieces

May 2, 2025
5:30-9 p.m.

Crossroads Preparatory
Academy
816 Broadway KC, MO

An Art Auction
Benefitting
Crossroads
Charter Schools

Sponsorship Levels

\$10,000 Presenting Sponsor **Student Showcase Sponsor** **Auction Sponsor**

- Recognition as Presenting Sponsor in all marketing materials digital and printed
- Special recognition during both events verbally and visually
- Digital Recognition on our social and electronic channels
- Tickets for up to 20 guests (10 VIP, 10 GA)
- VIP Happy Hour for 10 guests at the Event
- Brand activation opportunity (subject to approval)

\$5,000 Event Sponsor **Student Workshop Sponsor** **Food and Beverage Sponsor**

- Recognition as Sponsor in all marketing materials digital and printed
- Special recognition during both events verbally and visually
- Digital Recognition on our social and electronic channels
- Tickets for up to 10 guests (5 VIP, 5 GA)
- VIP Happy Hour for 5 guests at the Event

Sponsorship Levels Continued: **\$2,500 Sponsor**

- Recognition as Presenting Sponsor in all marketing materials digital and printed
- Digital Recognition on our social and electronic channels
- Tickets for up to 8 guests (4 VIP, 4 GA)
- VIP Happy Hour for 4 guests at the Event

\$1,000 Event Sponsor

- Recognition as Sponsor in all marketing materials digital and printed
- Digital Recognition on our social and electronic channels
- Tickets for up to 4 guests (2VIP, 2 GA)
- VIP Happy Hour for 2 guests at the Event

**ALL LEVELS RECEIVE CORRESPONDING
BUSINESS TRAILBLAZERS BENEFITS**

Commit by 3/31
to be included in all
publications
Click [HERE](#) for Digital
Form or Scan QR
Code

