

ART UNDEFINED



Crossroads Charter Schools

AN ART AUCTION & STUDENT SHOWCASE

Benefitting Crossroads Charter Schools

May 1, 2026

5:30-9 P.M.

Crossroads Preparatory Academy
816 Broadway, KC, MO

Sponsorship Levels

\$10,000 Presenting Sponsor

Student Art Showcase and Auction

Recognition

- Recognition as **Presenting Sponsor** in all marketing materials digital and printed
- Industry Exclusivity
- Logo signage the evening of the event
- Special recognition during all events verbally and visually
- Digital recognition on our social media channels
- Recognition in the program and passport booklet

Branding and Marketing

- Exclusive Content Creation- Sponsor Spotlight reel or interview
- Brand activation opportunity subject to approval
- Prominent presence on website's support page and year-long ad in weekly Wednesday updates
- Promotional giveaway opportunity
- Give the welcome at the event
- Tailored benefits mutually agreed upon to promote sponsor

Hospitality

- Complimentary art piece from student workshop
- VIP First Look access 30 minutes before event and meet and greet with student artists
- Business Trailblazers Membership for 1 year

\$5,000 Event Sponsors

Three Branding Opportunities **Each**

- ★ *Student Workshop Sponsor*
- ★ *Food and Beverage Sponsor*
- ★ *Musical Performance Sponsor - Sponsor our students performance showcase including our band and orchestra, Poetry Slam, and Singers*

\$5,000 Event Sponsors Continued

Recognition

- Recognition in all marketing materials digital and printed
- Logo on all signage the evening of the event
- Digital recognition on our social media channels
- Recognition in the program and passport booklet

Branding and Marketing

- Promotional giveaway opportunity
- Interactive Branding on student aprons or shirts for Workshop
- Naming opportunity for the signature drink of the night
- "Day in the Life" Social media takeover
- Tailored benefits mutually agreed upon to promote sponsor

Hospitality

- Complimentary art piece from student workshop
- Business Trailblazers Membership for 1 year

\$2,500 Event Sponsor

- Recognition in the Passport and program booklet
- Logo placement on all digital recognition on our social media and digital signage and email blasts
- Business Trailblazers Membership for 1 year

\$1,000 Event Sponsor

- Digital recognition on our social media and digital signage
- Business Trailblazer Membership for 1 year



Scan QR code to confirm your
sponsorship