



Crossroads Charter Schools

2024-2025

ANNUAL REPORT

BELONGING • HIGH EXPECTATIONS • CREATIVE CULTURE • REAL WORLD LEARNING

A MESSAGE FROM OUR SUPERINTENDENT AND CO-FOUNDER

Dear Crossroads Schools Community,

This is my final Annual Report, written with a full heart and deep confidence as I pass the torch to my colleague, Dr. Danielle Miles, who will assume the role of Superintendent when I retire in June.

I am profoundly honored to have co-founded Crossroads alongside Dean Johnson. On a warm September morning in 2012, when 190 students walked through our doors for the first time, we didn't know if everything would come together in time, but we believed. We trusted our instincts, our planning, and our shared conviction that a more human-centered, innovative model of education could help students thrive. And it did.

As Crossroads grew by opening Quality Hill in 2016 and Crossroads Prep in 2018, our community showed up in countless ways to ensure our success. From the beginning, Crossroads was a leap of faith, and none of us could have imagined the global pandemic that would test us so deeply. Teaching and learning shifted overnight. Student well-being moved to the center of our work. The challenges were real. Yet our staff adapted, persevered, and remained deeply committed to students and families. We found our footing, celebrated milestones that looked different than planned, and rebuilt together, grounded in hope and strengthened by shared purpose.

What allowed us to endure was you:

You who donated a dollar or one hundred thousand.

You who entrusted your students to us every day.

You who showed up again and again in visible and invisible ways.

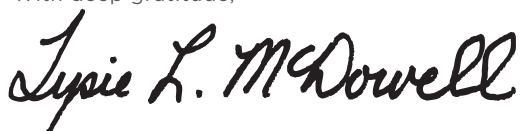
You – teachers – who showed up every day to love on our students.

On a personal level, I have seen the power of Crossroads' Real-World Learning approach through my own children. At Crossroads Prep, Bettye served as a teacher's assistant, completed Dual Credit coursework, and is now earning her teaching degree at Alabama A&M University. Lawrence pursued welding and automotive coursework and is now a mechanic with Firestone. Michael completed two culinary internships and is now serving as a culinary specialist in the U.S. Army, on a path toward becoming a chef at the Pentagon. Their journeys reflect what we strive for across the district: learning that is connected, purposeful, and prepares students for life beyond high school. I am forever grateful to the teachers and leaders who helped them, and so many other students, discover their passions.

This report captures the data and outcomes, but it cannot fully reflect the heart, humanity, and growth that define Crossroads. That story lives in classrooms, in graduations, and in the lives of students and alumni shaping their futures.

Thank you for allowing me to serve you and the Kansas City community. Thank you for believing in Crossroads and for taking this journey with us, sustained by generosity, resilience, and hope.

With deep gratitude,



TYSIE MCDOWELL
SUPERINTENDENT
AND CO-FOUNDER



OUR VISION

Crossroads Charter Schools will be the premier school system in Kansas City and a destination for other educators seeking inspiration and best practices. Graduates of Crossroads Charter Schools will be scholarly, culturally literate and service-oriented individuals who will pursue their dreams relentlessly and have a positive impact on their family, their community and the world.

OUR MISSION

Crossroads Charter Schools prepare and inspire students to build a better tomorrow by providing an academically rigorous K-12 education in a creative, collaborative, community-focused environment.

24-25 CROSSROADS CHARTER SCHOOLS BOARD OF DIRECTORS & BOARD MEMBERS

Greg Valdovino,
Board President

Jeffrey Williams AICP,
Board Vice President

Latrina Collins,
Board Secretary

Spark Bookhart

Diane Charity

Phyllis Hardwick

Waymond King

Jillian Linn

Carly Mitchell

Jacob Schwartz

CHARTER SPONSOR:
KANSAS CITY PUBLIC SCHOOLS

REAL WORLD LEARNING

Every student participates in one or more Real World Learning pathways to become well-rounded and prepared for their post secondary education journey earning at least one Market Value Asset (MVA). If your scholar aspires to attend a 2 or 4 year college, or enter a trade school, or go directly into the workforce, Crossroads will help your scholar explore and prepare for this journey in partnership with these local institutions.



HIGH EXPECTATIONS

24-25 NEW AND ONGOING ACADEMIC INITIATIVES

Real World Learning

Literacy for All Schools Pilot at Quality Hill powered by the Kansas City Royals and SchoolSmartKC

Teacher Lab Classrooms

Enrichment Program

Attendance Incentives

Learning Expeditions -

Nelson-Atkins Museum of Art

KU Natural History Museum

Kaleidoscope

College Visits

Unlabeled Dreams

AVID (Advancement Via Individual Determination)

**100% of
graduating
Seniors
earned at least
1 MVA or IRC
Credential**

COLLEGE PATHWAY

EARNING DUAL CREDITS AND DEGREES CONCURRENTLY WITH THEIR HIGH SCHOOL DIPLOMA

Early College Academy (MCC Penn Valley)

MCC Online

UMKC Grow Your Own

Dual Credit Programs

TRADE PATHWAY

EARNING INDUSTRY RECOGNIZED CREDENTIALS, CERTIFICATIONS

Ignition Lab

MINDDRIVE

Hickory Union Moto

Manual Career and Tech Center

Aviation Institute of Maintenance

WORKFORCE READY INTERNSHIPS AND CLIENT CONNECTED PROJECTS

Banksia

Kansas City Zoo

K12 Technology

The Glam Room

Whole Person

Central Street (coaching, teaching)

Central Office (community engagement, marketing)

Operation Breakthrough

Art Curator

Bytes with Soul (student run food truck)

Therapy Dog Program Intern

REAL WORLD LEARNING HIGHLIGHTS

MINDDRIVE WITH JASON KELCE

Crossroads Prep students had a once in a lifetime experience to work with former NFL Player Jason Kelce. The proud owner of a 1986 gas powered Chevy truck wondered aloud if it could be turned into a Tesla truck with an electric engine. Our students set out to make this idea a reality. They met with Mr. Kelce and presented a detailed plan with logistics, budgeting, and marketing too. With his input and blessing, they used their MindDrive skills like welding and mechanical engineering to get him back on the road with an electric truck.

UNLABELED DREAMS

Aligning with our values of Real World Learning, Belonging and Academic Rigor, we partnered with the Whole Person and April Schmidt to create a program providing meaningful opportunities for our RISE Students in Special Education. This program meets the unique needs of these students by providing internships, lessons on navigating a world that will be challenging for them, and building confidence and resources to help students plan beyond High School for an independent and fulfilling future.

ALUMNI SPOTLIGHT

DEVON RANDALL BETHANY COLLEGE

Devon first excelled on the basketball court at CPA and after graduation, was the first CPA alumni to receive a college scholarship for athletics.

‘25



CROSSROADS ALUM ARE REPRESENTING AT THESE COLLEGES AND SCHOOLS ACROSS THE NATION

Alabama A&M
Art Institute of Chicago
Avila University
Bethany College
University of Central Missouri
Gonzaga University
Harris Stowe State University
Kansas City Art Institute
Johnson County Community College
University of Kansas
Lincoln University
Metro Community College
University of Missouri
University of Missouri Kansas City
Missouri Western University
Pratt Institute
Tallahassee Community College
William Jewell College
Winston Salem State University



TAYLOR LOPEZ UMKC

Taylor is working toward a Masters in Studio Art Education as part of the Grow Your Own Program.

‘23



BELONGING

The first graduating class cemented Crossroads Prep as their alma mater in 2021 in the height of COVID 19. Since then, our alumni are thriving and successful. We are proud that they walked our halls and made Crossroads Charter Schools a better place because they were here.



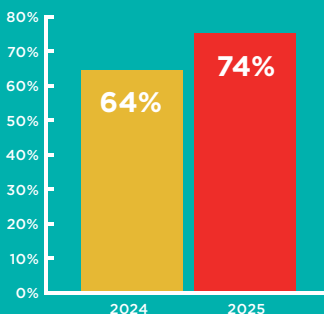
CROSSROADS BY THE NUMBERS



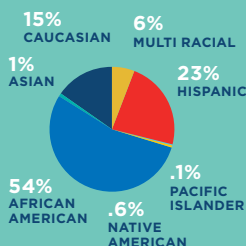
45%

OF CROSSROADS' TEACHERS
HOLD MASTER'S DEGREES

WE ACHIEVED
A 10 POINT INCREASE
IN ONE YEAR
ON THE DEPARTMENT OF
ELEMENTARY AND SECONDARY
EDUCATION'S (DESE) ANNUAL
PERFORMANCE REPORT (APR)



STUDENT DEMOGRAPHICS



ON
MAY 12,
2025

59

STUDENTS
WALKED ACROSS
THE STAGE -
JOINING OUR
207 ALUMNI WITH
A 4-YEAR

86.8%
GRADUATION RATE.



AS WE ENCOURAGE STUDENTS TO
TAKE THE PATH THAT SUITS THEM BEST,
WE ARE PROUD THAT:

57%
CHOSE THE
2 OR 4 YEAR
COLLEGE
PATHWAY

1%
ENLISTED IN
THE MILITARY TO
SERVE OUR COUNTRY



25%
ARE
PURSUING
A TRADE

16%
DIRECTLY
JOINED THE
WORKFORCE

81%
**TEACHER
RETENTION**

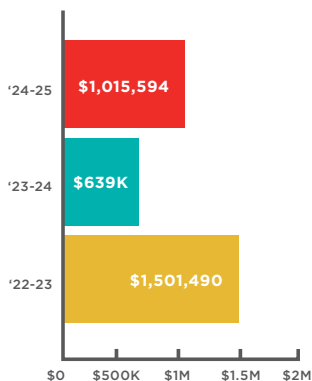
ENROLLMENT 2024-2025

1044
STUDENTS

FUNDRAISING SUPPORT

Thanks to our dedicated donors and community partners, we are able to offer a variety of programs and equipment at no cost to Crossroads families.

3-YEAR FUNDRAISING REVIEW



Afrikids
Anonymous (4)
Ricky Allman
Casey Altamuro
Americo Financial Life and Annuity
Aundrea Anderson
Shannon Armstrong
Rainey Bailey-King
Ms. Christiana Bailey
Nathan Benjamin
Mr. Dave Bergman
Ms. Jennifer Bergmann
Spark and Kimberlee Bookhart
Ms. Julia Bridges
Mr. Ae'vonn Brown
Carolyn and Jacob Schwartz
Byron and Dori Canady
Ms. Emily Canterna
Gloria Carson
Morgan Cartwright
Diane Charity
Kelly Chesley
Children's Services Fund of Jackson County
Christ Community Church
City of Kansas City, MO
Samantha Clements
Toni Clinton
Clune Family Foundation
Mr. Quint Consani
Mr. Ryan Davis

Department of Elementary and Secondary Education
Leslie Dixon
Chuong Doan
Donald E. Maxwell LLC
Mr. Peyton Douglas Brahl
Mr. Steven Dragan
EdOps
Carlen Fidler
Alexis Filippo
Matt and Judith Flynn
Catherine Foster
Ms. Kristine Hull
Mr. Nelson Gabriel
Ms. Carolyn Gatewood
Ca'Mari Gentry
GFI Digital
Carmen, Jacinto and Olivia
Phyllis Hardwick
Ms. Sonya Henson
Hi-Gene's Janitorial
Ragan Hoelzel
Joan J. Horan
Mr. Deante Howard
Spencer Howell
Ms. Lola Hoyt
Integrity Pro Services LLC
Jackson County, Missouri
COMBAT
Ms. DeLynn Jenkins
Mrs. Alice Johnson
Dean and Tricia Johnson
Jaclyn Joslin
Ms. Patricia Justice
K12itc - A Menlo Co
Kansas City Chiefs Football Club
Kansas City Public Schools
Kansas City Royals Foundation
Ewing Marion Kauffman Foundation
KC STEM Alliance
Maureen Kennedy
Megan Kimura
The Kirk Foundation
Judy Kirk
Jeremy Knoll and Sarah Smith
Ms. Laura Knox
Kona Ice KC
Ms. Erika Krueger
KU Endowment
Ms. Erica Lattimer
Johanna Laxton
Ms. Jamie Lee
Jose Leos
Ms. Michelle Lin
Stacey Lindgren
Alex Lindsey
Jillian Linn
Dwon Littlejohn
Jake Lord
Lubanzi Wines
Jessica Luczak
Michael Mabin
Duke and Michelle Maddox
Will Mansfield
Joe Marrocco

Marsh McLennan
Erin Martinez
Mateo
MC Realty, LLC
Ms. Jill McDonald
Michael McDonald
Paula McDowell
Tysie McDowell
Julie Mehl
Rebecca Miles
Ms. Carly Mitchell
MO Department of Health
Merritt and Gabriel Munoz
Nelson Atkins Museum of Art
Robert and Lisa O'Connor
Ms. Babs O'Halloran
Ms. Devon Paden
Park 39
Maggie Clinton and Lukas Peitz
Ms. Megan Penman
Will and Lea Petrie
Kristin Pfeiffer
Mr. and Mrs. Brian Place
Chris and Micholee Polsak
Ms. Carol Pomerantz
Populous Global Architecture Design
Ms. Mary Beth Preuss
Bethany Riley
Delilah Rios
Jessica Rodriguez
Mr. Jonah Ross
Ms. Tuesday Schmidt
SchoolSmartKC
The Sherman Family Foundation
Caleb Sommerville
Phetmany Soukthavone
Ms. Kaitlyn Steinacher
Dawana Stephens
Brandon Swope
Gail Taylor
Claude and Tina Thau
The Campground
The Fount Church KC
Turner Construction
Greg Valdovino
Verkada
Mr. Matias Villa
Darrion Walker
Mr. and Mrs. Larry Washington
Matt and Cynthia Wegerer
Mr. Eric Wilkinson
William T. Kemper Foundation, Commerce Bank, Trustee, n.a.
Jeffrey Williams
Candace Wilson
Mr. Richard Witherspoon
Toni and Chuck Wurth in honor of John and Sara Wurth
Mr. John Wurth
Paul and Geri Wurth
Ms. LaTresse Yarbough
Emily Zahner
Yamile Zuloaga

COMMUNITY AS OUR CAMPUS



CROSSROADS PREPARATORY ACADEMY, 2017



**CROSSROADS ACADEMY,
QUALITY HILL, 2016**



**CROSSROADS ACADEMY,
CENTRAL STREET, 2012**

Crossroads Charter Schools prepare and inspire students to build a better tomorrow by providing an academically rigorous K-12 education in a creative, collaborative, community-focused environment.

Notice of Non-Discrimination: Crossroads Charter Schools do not discriminate on the basis of sex, race, religion, color, national origin, ancestry, age, disability, sexual orientation, gender identity or any other factor prohibited by law in its programs and activities. If you believe you have been subjected to discrimination or harassment, or if you have inquiries regarding the school's non-discrimination policies, please call **816.221.2600**.